



## Summer Camp Creative Content Producer (Seasonal)

### About Summer at St. John's

We create safe, inclusive, and choice-driven programs that grow with your child. Our developmentally appropriate camps are shaped by our community values, leaving a lasting impression upon all campers and staff for years to come. Summer at St. John's community values are at the core of every decision we make. We encourage:

- **Kindness:** Promoting stronger, more harmonious relationships and communities.
- **Community:** Building strong bonds and a sense of belonging among campers and staff.
- **Honesty:** Fostering trust and cooperation, contributing to personal and societal well-being.
- **Respect:** Teaching respect for oneself, others, and the environment.

### About St. John's Prep

St. John's Prep is an inclusive, Catholic, Xaverian Brothers Sponsored School for young men in grades 6 through 12. Founded on the Xaverian values of compassion, humility, simplicity, trust, and zeal, we educate students to be, do and stand for good in the world. We enroll approximately 1,500 students from more than 90 communities in Massachusetts, New Hampshire, and Maine.

### Position Overview and Responsibilities

The seasonal Summer Camp Creative Content Producer plays a vital role in capturing and showcasing the magic of camp life through various digital channels. This role works closely with our marketing team to create engaging content that highlights the unique experiences and adventures our campers enjoy.

### Skills and Competencies

- **Content Creation:** Develop creative and visually appealing content for social media platforms (Instagram, Facebook, TikTok, etc.), including photos, videos, and short-form posts.
- **Photography/Videography:** Capture candid moments, group activities, and special events throughout the camp sessions.

St. John's Preparatory School  
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- **Social Media Management:** Assist in managing and maintaining camp's social media accounts, including scheduling posts, engaging with followers, and monitoring comments/messages.
- **Newsletter:** Create the weekly camp newsletter that is sent to parents at the end of each week.
- **Graphic Design:** Assist in designing digital assets such as posters, flyers, and banners for camp events and promotions.
- **Digital Storytelling:** Use multimedia tools to create compelling narratives that showcase the camp experience and its impact on campers.
- **Collaboration:** Collaborate with camp staff to gather content ideas, coordinate photo/video shoots, and ensure alignment with camp's branding and messaging.
- **Other Duties:** Assist with general camp activities and tasks as needed, including but not limited to organizing equipment, helping with camper check-in/out, and participating in camp events.
- Camp staff day is 8:30AM - 4:15PM, with a 30 minute unpaid break.

### **Education and Experience**

- Enthusiasm for working with children and teenagers in a camp environment.
- Strong photography and/or videography skills, with proficiency in photo/video editing software.
- Excellent written and verbal communication skills.
- Familiarity with social media platforms and trends.
- Creative mindset with a passion for storytelling and content creation.
- Ability to work collaboratively as part of a team and independently when necessary.
- Prior experience in digital content creation, social media management, or marketing is a plus.

### **Physical Requirements:**

- Standing/sitting for long periods of time.
- Bending, lifting, pushing, kneeling, crouching, crawling, stooping.
- Must be able to lift up to 50 pounds.
- Must be able to reach at and above shoulder height to access higher areas of equipment, etc.
- Must be capable of adapting to frequent changes in position throughout the workday.
- Hearing and speaking to exchange information in person or on the telephone.
- Use of hands and fingers for manipulation, and using computer keyboard, educational tools, play equipment, and perform first aid and CPR.
- Specific vision abilities required include close vision, distance vision, color vision, and depth perception.

Summer at St. John's is committed to building a diverse and inclusive community. We welcome applications from underrepresented groups. We seek applicants who demonstrate a commitment to multiculturalism and diversity that is manifested in work with all those who engage with Summer at St. John's.

Interested candidates are asked to apply via [CampBrain](#). Questions can be directed to Laurel Grady at [summeratstjohns@stjohnsprep.org](mailto:summeratstjohns@stjohnsprep.org).

*Posted December 2024*